

# Bloomberg

## Equity - Trader

Press  after each command to run the function

\* Denotes a single-security function

\*\* Denotes a multiple-security function

### Bloomberg News

<b>NSE</b>	News search engine
<b>NRR</b>	Display news rankings
<b>READ</b>	View Bloomberg's most read news
<b>TOP</b>	Today's top business and finance headlines
<b>NI STK</b>	Global stock market news
<b>NI COS</b>	Monitor the company news wire
<b>NLRT</b>	Display and create news searches/alerts

### Economic News & Research

<b>ECO</b>	Economic releases by country
<b>WE/ECOW</b>	Economic data watch
<b>ECFC</b>	Display economic forecasts/indicators
<b>RSE</b>	Research search engine

### Broad Equity Markets/Monitors

<b>WEI</b>	Monitor worldwide returns for indices
<b>WEIF</b>	Monitor world equity index futures
<b>MOST</b>	Display most active securities
<b>EMKT</b>	Access a menu of emerging markets functions
<b>MMAP</b>	Market map by sector/regions of the world
<b>IMAP</b>	Analyze price movements across industries
<b>HILO</b>	Display 52-week high/low information
<b>OVI</b>	Display increases in trade volume
<b>MARB</b>	Real-time M&A arbitrage spread data
<b>MA</b>	Display global M&A transactions

### Credit Markets

<b>BANK</b>	Monitor bank prices and CDS rates
<b>GCDS</b>	CDS sector graph
<b>*ECCG</b>	Display Equity and CDS relationship
<b>WDCI</b>	Writedowns & credit loss vs. capital raised
<b>*AGGD</b>	Search for institutional exposure
<b>*DDIS</b>	Display outstanding debt and loans
<b>CCRU</b>	Credit crunch overview
<b>WWCC</b>	View the worldwide credit crunch menu
<b>CXEV</b>	Display CDS versus equity market prices

### Intraday Trading

<b>*MDM</b>	Monitor best bids and offers
<b>*QR/QRC</b>	Display time and sales
<b>*QRM/QRMC</b>	Display individual trades with best bid/ask quotes
<b>*QM</b>	Display quotes from foreign exchanges
<b>*VWAP</b>	Snapshot of VWAP analysis
<b>*TSM</b>	View market sentiment
<b>*VAP</b>	Graph volume at price bar chart
<b>*AQR/AQRC</b>	Display VWAP for stocks
<b>*IVAT</b>	Analyze volume patterns
<b>*TCA</b>	Analyze transaction costs
<b>*IOIA</b>	Display all indications of interest.
<b>ALRT</b>	Create single/multiple security alerts
<b>CIX</b>	Create customized indices

### Electronic Trading

<b>EET</b>	Access a menu of equity order routing destinations and functions
<b>EMSX</b>	Integrate Bloomberg, exchange and broker data with equity orders
<b>BTRD</b>	Access BLOOMBERG TRADEBOOK® information

### Charting & Technicals

<b>*GIP</b>	Intraday tick chart
<b>*GIM</b>	Graph intraday money flow
<b>*IGPO</b>	Graph intraday price activity
<b>*IBOL</b>	Graph intraday Bollinger Bands
<b>*IRSI</b>	Graphs the intraday Relative Strength Index (RSI) for a selected security
<b>MGIP</b>	Graph intraday ticks for multiple securities
<b>*G</b>	Access multiple security relative charts
<b>GEG</b>	Access a menu of sample technical charts
<b>*GP</b>	Graph historical prices
<b>*GPO</b>	Historical chart
<b>GV</b>	Multi security volatility chart
<b>TDRS</b>	Display securities that meet selected TD Indicator conditions.

FRANKFURT +49 69 9204 1210 HONG KONG +852 2977 6000 LONDON +44 20 7330 7500 NEW YORK +1 212 318 2000 SAN FRANCISCO +1 415 912 2960 SÃO PAULO +55 11 3048 4500 SINGAPORE +65 6212 1000 SYDNEY +612 9777 8600 TOKYO +81 3 3201 8900

 Press the <HELP> key twice for instant live assistance.

The BLOOMBERG PROFESSIONAL service, BLOOMBERG Data and BLOOMBERG Order Management Systems (the "Services") are owned and distributed locally by Bloomberg Finance L.P. ("BFLP") and its subsidiaries in all jurisdictions other than Argentina, Bermuda, China, India, Japan and Korea (the "BLP Countries"). BFLP is a wholly-owned subsidiary of Bloomberg L.P. ("BLP"). BLP provides BFLP with all global marketing and operational support and service for the Services and distributes the Services either directly or through a non-BFLP subsidiary in the BLP Countries. The Services include electronic trading and order-routing services, which are available only to sophisticated institutional investors and only where the necessary legal clearances have been obtained. BFLP, BLP and their affiliates do not provide investment advice or guarantee the accuracy of prices or information in the Services. Nothing on the Services shall constitute an offering of financial instruments by BFLP, BLP or their affiliates. BLOOMBERG, BLOOMBERG PROFESSIONAL, BLOOMBERG MARKETS, BLOOMBERG NEWS, BLOOMBERG ANYWHERE, BLOOMBERG TRADEBOOK, BLOOMBERG BONDTTRADER, BLOOMBERG TELEVISION, BLOOMBERG RADIO, BLOOMBERG PRESS and BLOOMBERG.COM are trademarks and service marks of BFLP, a Delaware limited partnership, or its subsidiaries.

# Bloomberg

## Equity - Trader

Press  after each command to run the function

\* Denotes a single-security function

\*\* Denotes a multiple-security function

### Company Analysis

- \*DES** Display fundamental background and financial information
- \*RELS** Display all related securities
- \*BQ** Composite view of price, yield and CDS spreads
- \*FA** Research financial analysis statements, key ratios, and valuation measures
- \*ANR** Display analyst recommendations

### Earnings & Dividends

- \*EE** View the earnings estimates menu
- \*GE** Graph historical price and market ratios
- \*SURP** Monitor historical earnings surprises and market reactions
- \*DVD** Access dividend/split information
- EA** Earning season analysis
- \*EEG** Chart equity price movements
- \*BDVD** Bloomberg dividend forecast
- EVT** Display a corporate events calendar
- EERM** Display earnings estimates revisions

### Equity Searches

- EQS** Equity search based on a variety of criteria
- ESCO** Create stock scoring and ranking models

FRANKFURT   HONG KONG   LONDON   NEW YORK   SAN FRANCISCO   SÃO PAULO   SINGAPORE   SYDNEY   TOKYO  
+49 69 9204 1210   +852 2977 6000   +44 20 7330 7500   +1 212 318 2000   +1 415 912 2960   +55 11 3048 4500   +65 6212 1000   +612 9777 8600   +81 3 3201 8900

 Press the <HELP> key twice for instant live assistance.

The BLOOMBERG PROFESSIONAL service, BLOOMBERG Data and BLOOMBERG Order Management Systems (the "Services") are owned and distributed locally by Bloomberg Finance L.P. ("BFLP") and its subsidiaries in all jurisdictions other than Argentina, Bermuda, China, India, Japan and Korea (the "BLP Countries"). BFLP is a wholly-owned subsidiary of Bloomberg L.P. ("BLP"). BLP provides BFLP with all global marketing and operational support and service for the Services and distributes the Services either directly or through a non-BFLP subsidiary in the BLP Countries. The Services include electronic trading and order-routing services, which are available only to sophisticated institutional investors and only where the necessary legal clearances have been obtained. BFLP, BLP and their affiliates do not provide investment advice or guarantee the accuracy of prices or information in the Services. Nothing on the Services shall constitute an offering of financial instruments by BFLP, BLP or their affiliates. BLOOMBERG, BLOOMBERG PROFESSIONAL, BLOOMBERG MARKETS, BLOOMBERG NEWS, BLOOMBERG ANYWHERE, BLOOMBERG TRADEBOOK, BLOOMBERG BONDTRADER, BLOOMBERG TELEVISION, BLOOMBERG RADIO, BLOOMBERG PRESS and BLOOMBERG.COM are trademarks and service marks of BFLP, a Delaware limited partnership, or its subsidiaries.