

Country Notebook: Economic Analysis

Suggested Resources

Reminder: These resources are a starting point! Not all resources cover all countries. If you are having trouble locating what you need, feel free to contact Ron Allen (allenron@wustl.edu) or Madjid Zeggane (zeggane@wustl.edu).

Data category:	Some suggested resources:	Comments on access:
I. Population	Go to the UN site for population studies : http://www.un.org/esa/population/unpop.htm	Free on web
II. Economic statistics and activity	<p>General resources to check:</p> <ul style="list-style-type: none"> • World Resources Institute has compiled country data from many sources in a very user-friendly format: • http://www.wri.org/project/earthtrends/ • Go to Marketline (formerly Datamonitor 360). Then pick Geographies and on the right pick the area you want to investigate. Then at the top pick countries. This will give you a profile of the political, economic, social, technological, legal and environmental structure in that country. <p>World Factbook or *globalEDGE will also take you to basic statistics for your country</p> <ul style="list-style-type: none"> • The Library of Congress country profiles have good coverage of economic conditions • You can also check the statistical sites of your country: http://www.bls.gov/bls/other.htm • Statista 	
A. GNP/GDP	See any of resources listed above	

Data category:	Some suggested resources:	Comments on access:
B. Personal Income per capita	The Library of Congress country profiles	
C. Average family income	Not always used- you may run across it in discussions of welfare and poverty	
D. Distribution of wealth	Wikipedia and distribution of wealth From a policy perspective, you may find relevant data Googling on terms welfare or poverty and your country	
E. Minerals and Resources	World Factbook	
F. Surface transportation	World Factbook	
G. Communications systems	World Factbook	
H. Working conditions	Doing Business (World Bank) covers issues related to hiring and retaining workers. Try Google search on country name and 'working conditions'	

Data category:	Some suggested resources:	Comments on access:
I. Principal Industries	SourceOECD has a variety of reports on both member countries and others:	
J. Foreign Investment	For American companies who have invested in your country: Directory of American Firms Operating in Foreign countries	This resource has to be used in the library. It is online.
K. International trade statistics	Go to World Trade Organization (WTO): http://stat.wto.org/CountryProfile/WSDBCountryPFReporter.aspx?Language=E U.S. Trade in Goods (Imports, Exports and Balance) by Country : http://www.census.gov/foreigntrade/balance/index.html	Free on web
L. Non-cash income economic activities	You may run across this in discussions of economic health of developing countries, but it's not a commonly published statistic.	
M. Labor force	World Factbook	
N. Inflation rates	World Factbook	
III.	Go to MarketLine (formerly Datamonitor 360)	Pick geographies and then a region (on right side) Then countries on top and then pick a country.
IV. Channels of distribution	This is very specific to the industry for market entry help, check the Country Commercial Guides created by the State	

Data category:	Some suggested resources:	Comments on access:
	Dept.: http://www.buyusainfo.net/adsearch.cfm?search_type=int&loadnav=no	
V. Media	Go to Passport(GMID) and click Consumers , and then select Technology, Communications and Media .	

Still having trouble finding what you need?

- Try an internet search engine (Google, etc.) Many of the statistics are freely available on the web. If you quote the material, include the web address and the date it was accessed.
- If you are stumped, contact Ron Allen (allenron@wustl.edu) or Madjid Zeggane (zeggane@wustl.edu).